

BEST INVESTMENT BOOK OF THE YEAR

Relationship Investing - Stock Market Therapy for Your Money

By Jeffrey S. Weiss, CMT

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Our intention when selecting our list of the Year's Top Ten Investment Books (page 116) is to bring you new works that can immediately assist you in your investment and trading decisions and managing your portfolio. We seek out academic or industry books that break new ground in behavioral finance, especially with respect to market seasonality, cycles, patterns and trends. We also have a soft spot for history pieces that reveal fresh analysis on the symbiotic relationship between the evolution of human behavior and financial markets. Finally, we hunt for ground breaking insights from industry stalwarts.

This year's list contains some very interesting and useful volumes we think you'll enjoy. But one book stood out, Jeffrey Weiss's *Relationship Investing: Stock Market Therapy for Your Money*. Our good friend and crack technical analyst Jeff Weiss shows you how to apply his key "relationship" rules to all your stock market investments. *Relationship Investing* is one of the most readable investment books we have come across in years. It's clear, concise, succinct and super manageable at 236 pages. For a seasoned veteran Jeff really gets the need for brevity in this 24/7, information-overload, 140-character world we live in.

We've known Jeff for most of his over thirty five years in the business and his book is almost like being on the phone with him. It's fun, clever, witty; and it moves. Weiss studied under the tutelage of some top guys back in the day when he started, especially legendary technical analyst Newton Zinder at E. F. Hutton back in the 1980s. Technical analyst by trade, Weiss spares us the verbosity and jargon and instead presents, as he wrote in the message to us when he signed our review copy, his "*Investment rules for an investment lifetime.*"

Jeff's motivation brand of stock market analysis shines through in each and every chapter, which ends with a brief, crisp, summary that reinforces all the previous lessons along the way. It will pump you up like an energizing locker-room pep talk from your favorite coach. He really puts the driving forces of technical analysis into simple lay terms. As you move through the rules you develop a real feel for Jeff's discipline. It's a unique presentation of what breeds stock market mannerisms and movements – a non-technical look at technical analysis if you will.

Along the way you are taken on joy ride through Jeff's development and evolution into a top-notch technical analyst with entertaining and compelling accounts of his mentors, real-world market experiences and lessons and, most importantly, how to implement these rules with examples. Jeff presents some of the most valuable investing rules and principles in an incredibly approachable style in plain English. Help yourself to a healthy helping of Jeff Weiss's homemade chicken soup for your portfolio!

Skyhorse Publishing, \$21.99. **2018 Best Investment Book of the Year.**